Marketing & Leasing Manager

Park Street A/S is looking for a Marketing & Leasing Manager with strong marketing, sales and analytical skills to play a significant role in shaping the real estate market in Denmark. We are looking for one who is passionate to contribute towards growth, bring new ideas and be a key member of the Park Street A/S team.

You will be part of the Leasing team and you are expected to have a key role in providing marketing insight & strategies. In addition, you will actively manage our office portfolios, strengthen tenant relationships, reduce vacancies, and provide excellent customer engagement.

Our buildings are located across Denmark. We operate in both office and retail space, and our customers are well known brands from many businesses.

You will engage directly with potential and existing tenants and work closely with the transactions team of Brokerage firms. Proven track record in both marketing & leasing and having a strong network in office leasing will be an advantage.

Your responsibilities:

- Developing marketing and leasing plans for current and expected vacancies
- Presentation of vacant leases and rental information
- Ensuring high quality marketing information and the webpages are updated
- Negotiations with potential tenants and renegotiations with existing tenants.
- Broker engagements and active follow ups
- Preparation of leases (business)
- Coordinate with legal team about tenant related legal issues
- Coordinate with advisors/project managers/architects in case of Capex and Projects
- Market review for rent determination for vacant leases and lease renewals
- Lease and Vacancy Analytics
- City-wise real estate analysis and market reports

Your competencies should include:

- Hold a bachelor's or master's degree or education as Ejendomsmægler & Valuar.
- Fluent in Danish and English
- Minimum 3-5 years previous experience with marketing and/or commercial leasing from a broker, a property company or similar
- Good knowledge of the commercial lease law and experience in contract & lease drafting
- Keen interest in design and technology related to real estate sector

To apply, please send your CV and a covering letter to Leyla Eflund (<u>le@nordicom.dk</u>). Please do take the opportunity to visit our website (<u>www.psnas.com</u>) to review our strategy and portfolio of assets.