



Communications Manager, Content

Global Maritime Forum, Copenhagen

Apply before 3 April 2023

Would you like to join an expert and experienced communications team working to make the maritime industry more sustainable for people and the planet?

Would you also like to become part of an international, diverse organisation of purpose-driven individuals in a role that aims to create impact and change through communication?

If that sounds interesting, keep reading to learn more!

The Global Maritime Forum is looking for an excellent writer and content producer who can identify the stories in a complex report or project and tell them in an engaging and clear manner. Our organisation is young and dynamic, and there is space for both the social and the serious.

Who we are

If you're new to the Global Maritime Forum, let's start with the basics.

The Global Maritime Forum is a Copenhagen-based international not-for-profit organisation. We bring leaders from across the maritime value chain together with influential decision-makers and opinion shapers to tackle collective challenges and develop new solutions and ideas for action.

The Global Maritime Forum is behind several initiatives, such as the All Aboard Alliance, the Poseidon Principles, and the Getting to Zero Coalition. Our work spans reports, webinars, workshops, and much more. Our yearly flagship event, the Annual Summit, brings together 200-250 top decision-makers, thought leaders, and experts from across the maritime value chain and beyond to shape the future of global seaborne trade and promote sustainable long-term economic development and human well-being.

Communications Manager, Content

The communication manager's responsibilities are broad, but not solitary. The team is highly collaborative. Responsibilities include:

- Produce quality content for the Global Maritime Forum and its programmes (news items, web pages, newsletters, press releases, SoMe content, etc.) to maximize the impact of the organisation's and its programmes' activities towards varied target audiences in collaboration with the rest of the communications team
- Manage, edit, and publish the Global Maritime Forum's - and its programmes' - online newsletters
- Work on message development and storytelling, and help identify opportunities to use communications to strengthen the Global Maritime Forum's thought leadership, brand position, and the Annual Summit in collaboration with the rest of the team
- Launch communication initiatives in collaboration with the rest of the communications team.

You will report to the director of communications, Rasmus Nord Jørgensen, and work closely with the rest of the communications team, particularly the senior editor and senior PR manager, as well as



with colleagues across the organisation, and our large international community of collaborators and partners.

Who is suitable for this role?

We are looking for someone who ideally is a native English speaker, is a great writer and content producer, and has at least a couple of years of communications, marketing, and/or journalism experience.

You are a team player who can handle fast-paced news days as well as larger publications and projects with months-long delivery times.

Your communications toolbox is varied and solid and you can apply your talents to a variety of tasks and communicate your choices to a wide array of stakeholders.

You probably have training and experience with various content formats, such as journalistic articles, social media posts, press releases, podcasts, newsletters, and/or videos.

Moreover:

- In the role of communication manager, you must lead with a question and be responsible, ambitious, curious, and proactive.
- The communications manager must be creative and be able to generate ideas within the constraints of the opportunity/initiative in question
- To succeed, you need to be humble and flexible, but also confident and a strong advocate when it comes to your professional advice.

Required qualifications

- Relevant degree in communication or journalism
- 2-5 years of work experience as a journalist or communications professional
- Native proficiency in English, both verbally and in writing.

Additional qualifications

- Experience working within a multi-stakeholder environment
- Experience with the maritime sector or from the NGO/sustainability space
- Experience with multiple content formats

What we offer

We offer an opportunity to be part of a dynamic, growing organisation and young, purpose-driven team. We are driven by our passion for making the maritime industry more sustainable. We have high ambitions, but a strong culture of collaboration, being friendly, humble, and helping and supporting each other.

Besides that, we offer:

-  Beautiful office in the historic center of Copenhagen
-  Flexibility at work
-  Market level salary level (depending on your experience)



 An international and inclusive team, currently counting around 15 different nationalities

 An opportunity to make a real-life difference for people and planet

 A salary remuneration package in the range of 40,000-47,000 DKK per month including pension, health insurance, mobile phone, paid wifi, and lunch scheme

What we don't offer

 Fixed structures

 Boring, tedious tasks

How to apply

Please send your CV, motivated application and at least two pieces of sample content to careers@globalmaritimeforum.org. Please mark your application "Communications Manager, Content" and submit it no later than **3 April 2023**.

For more information about the Global Maritime Forum or the position, please contact Rasmus Nord Jorgensen, Director of Communications at +45 2168 0421.

Interviews will be conducted on an ongoing basis.

Practical information

The position is full-time with a weekly working time of 37.5 hours. The expected start date is 1 June. The duty station is our Copenhagen office with the possibility to work from home as per agreement with your manager. A valid working permit in Denmark is required, which Global Maritime Forum can help facilitate. However, we do not offer a relocation package.